

JAA AUSTRALIAN JEWELLERY AWARDS

PRINCIPAL SPONSOR

PANDORA



EXPRESSION OF INTEREST NOW OPEN

The Jewellers Association of Australia and the 2010 Awards Principal Sponsor, Pandora, invite expressions of interest for the 21st JAA Australian Jewellery Awards.

The JAA Australian Jewellery Awards are acknowledged as the jewellery industry's most eminent competition. Renowned for showcasing the country's impressive creative talents, the Awards celebrate excellence in design, craftsmanship and creativity.

The Awards offer great opportunities for individuals and companies – including category winners gaining entry into the 2011 International Jewellery Design Excellence Awards to be staged in Hong Kong. At the time of print the prize that will be offered to the Pandora Grand Prix Award winner has not been finalised and will be announced shortly.

Award winners will be announced at a Gala Ball to be held on Monday, 30 August 2010. Venue to be confirmed.

2010 KEY DATES

Expression of interest close	Extended until 19 March
Submission of entries close	2 July
Judging day	5 July
Finalists notified by	7 July
Awards Gala Ball	30 August

REGISTER YOUR INTEREST

To receive your 2010 Entry Guide and Entry Form, please complete the below and return to the JAA by Friday, 5 March 2010. Entry Guides will be emailed, alternatively they will be posted if no email address is provided.

Apprentice Categories

- 1st and 2nd Year Design and Apprentice Craftsmanship Award
- Showcase Jewellers 3rd and 4th Year Design and Apprentice Craftsmanship Award
- Apprentice of the Year

Senior Categories

- Peter W Beck Precious Metal Design Award
- Silver Design Award (including hollowware)
- Pearl Design Award
- Coloured Gemstone Design Award
- Pandora Grand Prix Award
- Opal Design Award
- Diamond Design Award (retail value up to \$5,000.00)
- JAA Jewellers Insurance Brokers Diamond Design Award (retail value \$5,001.00 and above)
- Chemgold & LST3Design CAD/CAM Award
- Roy Worfold Perpetual Trophy

Name. Company.

Postal Address.

Suburb. State. Postcode.

Phone. Email. @

Return to the JAA by
email. info@jaa.com.au
fax. 02 9262 2541
mail. Suite 33, Level 8, 99 York Street, Sydney NSW 2000

Ring. 2008 Grand Prix Award Winner
Thomas Meihofer and Stacey Illman,
Thomas Meihofer Jewellery Design