



PRINCIPAL SPONSOR



2012 Apprentice/Student Awards - Entry Guide

Thank you for your interest to participate in the 2012 JAA Australasian Jewellery Awards. This Apprentice/Student entry guide includes in detail the categories, conditions of entry, entrant requirements, judging criteria, entry costs, closing dates, prizes, security and entry form.

Apprentice/Student Categories

A. Brink's Australia 1st and 2nd Year Apprentice and Student Design and Craftsmanship Award.

Jewellery to be designed and made by a 1st or 2nd year apprentice/student

B. Leading Edge Jewellers 3rd and 4th Year Apprentice and Student Design and Craftsmanship Award.

Jewellery to be designed and made by a 3rd or 4th year apprentice/student

Expertise Events Apprentice/Student of the Year Award.

The Judging Panel will select the winner from all apprentice category winners

2012 Key Dates

Submission of entries close	15 June
Judging day	25 June
Finalists notified by	9 July
Awards Gala Evening	3 September

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Condition of Entry

1. Entrant Guidelines

- A. The main objective of the awards is to reward the best in the Australasian jewellery industry in the fields of design and craftsmanship. The awards are open to members of the Australian and New Zealand jewellery industry only. International entries will not be accepted.
- B. There is no limit to the number of entry exhibits entered but each design piece can only be entered in one category.
- C. All indentured apprentices or students enrolled in a jewellery related course at a recognised registered training organisation (RTO) may enter. Apprentices must provide proof of their apprenticeship in the form of a photo copy of their apprentice indenture and a record of their apprenticeship number and the apprentice's 'master' must sign entry forms and supporting documentation. Students must provide proof of enrolment for 2012 in the form of a photocopy of their enrolment papers and the head teacher must sign entry forms and supporting documentation.
- D. All entries must be the apprentice's or student's own original design and unaided work made not more than 12 months prior to June 2012. Entries must not have been previously entered in any other competition in Australia, New Zealand or overseas, either in whole or in part; and must not have been advertised, put on display or offered for sale.
- E. All work should be handmade when possible but cast and machine made components can be used when the design dictates this. All materials used in the creation of entries should as far as possible be Australian or New Zealand precious metals and/or natural gemstones, pearls or opals.
- F. The use of synthetic gemstones, titanium, cultured pearls, doublet or triplet opals, Australian or New Zealand timber and shell are acceptable but should not detract from the main criteria of the selected category. Any use of synthetic and/or treated gemstones must be clearly identified.
- G. Entry exhibits will be judged by alphanumeric identification only. Entrants are to remove from boxes or jewellery containers any identifying marks, company/trading names, as well as any reference to the designer/manufacturer of the entry. The use of trademarks or manufacturers stamps is not permitted.
- H. Entrants must allow all exhibits to be photographed for publicity. Entrants must also agree to make winners' and finalists' exhibits available to the JAA for media functions surrounding the Awards, and any other promotional activities until 30 March 2013. Non-finalists must also agree to make exhibits available to the JAA for media functions surrounding the Awards and any other promotional activities until 15 October 2012. Additionally, entrants must agree to make available the winning pieces for possible display at the Hong Kong International Show in early 2013.
- I. The JAA accepts all entries in good faith, on the basis that they are original works, which comply with the conditions of entry. The JAA accepts no responsibility for any piece that is subsequently found not to be original. The JAA also reserves the right to remove any entry from competition without explanation, and/or rescind any award.
- J. All entrants are strongly advised to comply with the JAA Code of Ethics, where applicable. To view the Code of Ethics refer to the JAA website.

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2. Entry Costs and Closing Dates

- A. **Exhibits are required to be submitted between Monday, 4 June and Friday, 15 June 2012**, with your completed entry form, the appropriate fee and documentation. No jewellery will be accepted before or after this time period.
- B. In 2012 JAA members may submit one entry, in either the Senior or Apprentice/Student section, at no charge. Any subsequent apprentice/student entries are at a fee of A\$50.00 per apprentice/student entry. Entry fee for non-members is A\$70.00 per apprentice/student entry. Exhibits received without payment will not be entered into the competition.
- C. Cancellations: For refund of entry fees, entrants are required to advise the JAA in writing of their intention to cancel their entry on or before **Friday, 15 June 2012**. Entrants who cancel after that date will not be entitled to a refund. If a JAA member withdraws an entry, which did not carry a fee, after **Friday, 15 June 2012**, then that member will be required to organise the collection of the piece from the JAA National Office at their own expense.
- D. It is the entrant's responsibility to insure exhibits when they are being transported to the JAA National Office. Entries must be delivered to the JAA free of all freight charges. At the conclusion of the competition, JAA will pay the return freight for entries.

3. Judging

- A. The Judging Panel will consist of a minimum of three persons, the majority of which have extensive industry experience.
- B. Awards will be made to those who in the opinion of the Judging Panel have made the most impact. Designs can be traditional, modern or futuristic and may offer new ways of wearing a piece of jewellery, rather than being limited to convention. The decision of the Judging Panel will be made on the basis of:

Innovation and uniqueness of design	50
Craftsmanship	30
Market appeal	20
POSSIBLE TOTAL SCORE	100
- C. The decision of the Judging Panel is final and no correspondence will be entered into in relation to the conduct of the competition, or the methodology adopted by the Judging Panel to determine finalists and winners.
- D. A category must have a minimum of five entries to be featured in the competition. The JAA may withhold the judging of particular design categories, if the pieces submitted do not meet the high standards of criteria for the Awards.
- E. The JAA reserves the right to withhold Awards or reduce the number of finalists in any category in which the judging panel considers the entry exhibits do not reach the standard of excellence they are seeking.
- F. At the discretion of the Judging Panel additional awards such as High Commendation, Commendation or Certificate of Merit may be awarded.
- G. In each of the design categories up to five finalists will be chosen from which the category winner will be selected. All finalists will be notified in writing and invited to attend the Award Presentation Gala Evening, which will be held in Sydney on Monday, 3 September 2012.
- F. The Apprentice/Student of the Year winner will be the most outstanding entry chosen from all of the Apprentice/Student entries.

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4. Prizes and Recognition

- A. All jewellery pieces will be photographed and will appear in a Jewellery Awards supplement that will be distributed at the Awards Gala Evening, in the October edition of *Jeweller* magazine and in *Jewellery Time* magazine (New Zealand). The supplement will also appear on the JAA website.
- B. All non-finalists and non-winners will receive a customised Certificate of Entry from the JAA and a professional, hi-resolution image of their piece, for use in their marketing promotion.
- C. **Category winners** receive a customized Awards trophy and certificate from the JAA and a professional, hi-resolution image and video of the winning piece, for use in their marketing promotion.
- D. **Category winners** will be prominently featured in the Awards supplement. The JAA will promote the winners to all major and international trade media and winners will receive customised press releases for use with their local media.
- E. The **Apprentice/Student of the Year** winner will receive a A\$1,000.00 cash prize.

5. Shipping and Security

- A. Entrants are responsible for insuring all pieces that are shipped to the JAA and verifying that piece/s arrive prior to the entry deadline. The JAA will return all pieces before 15 October 2012 and will ship all pieces fully insured for the stated "wholesale value" dollar amount on the official entry form.
- B. The JAA assumes all responsibility for the safety and security of each entry once it is received at our head office. The JAA's total financial responsibility is limited to the stated "wholesale value" dollar amount on the official entry form. Pieces will be secured in a safe while in the office, displayed in a secure showcase on the JAA International Jewellery Fair floor, stored overnight under guard at the Fair site and fully insured during transport between the Fair site and the JAA's office.
- C. Should there be any dispute as to the value of any exhibit, it will be insured to a value determined by a panel of valuers appointed by JAA; this value will be final and entrants will be bound by the panel's assessment.
- C. Whilst the JAA will take every precaution to ensure the security of the exhibits, including insurance against theft, loss or damage, JAA will accept no other liability nor give any specific guarantee against theft, loss or damage of the exhibits.

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2012 Apprentice/Student Awards - Entry Form

Return this form with your Awards entry. Please use one form per entry. The information provided here within will be used for publications and media relating to the Awards. The JAA accepts no responsibility for incorrect information provided by the entrant.

Entrant's Full Name.

Stones Setter's Full Name. (if applicable)

Postal Address.

Suburb. State. Postcode.

Phone. Fax.

Email.

CATEGORY

- A. Brink's Australia 1st and 2nd Year Apprentice and Student Design and Craftsmanship Award
- B. Leading Edge Jewellers 3rd and 4th Year Apprentice and Student Design and Craftsmanship Award

Year of Apprenticeship or enrolment (as of 30 June 2012).

Date of commencement of apprenticeship or enrolment.

Apprenticeship or student number. (attach copy of indenture or enrolment)

Company employed by or name of RTO.

Employer's or Head Teacher's name.

Employer's or Head Teacher's signature.

Name of Piece.

Description of entry. Attach additional page if more space is required

Motivation. Attach additional page if more space is required

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Materials used.

Wholesale value of piece including labour, materials and GST. A\$

Retail price of piece including GST. A\$

PAYMENT (tick one box only)

Fee free entry - total of one free entry per membership - JAA member number

Entry Fee - A\$50.00 JAA member additional entry - JAA member number

Entry Fee - A\$70.00 Non-JAA member

PAYMENT DETAILS

Cheque attached - made payable to Jewellers Association of Australia

MasterCard Visa

Card Number.

Expiry.

Cardholder's name.

Signature.

OFFICE USE ONLY

Entry received. / / 2012

Signature.

Entry returned. / /

Signature.

Platinum Express Post - Satchel number

Courier

Returned by JAA staff member

Confirmation entry received by entrant

Signature.